

VENICE ART CRAWL

A Venice Chamber of Commerce Hosted Event

Sponsorship Packet
2016



2016 Sponsorship Levels

Sponsorship Opportunities

There are varying levels of sponsorship available and each one is effective, our map is key to Venice Art Crawl success. At each Venice Art Crawl we will have a map to guide our visitors to the various events produced by the venues and sponsors.

PRODUCT SPONSORSHIP LEVEL

(Food, beverage and/or alcohol sponsorship at events, gift certificates, product giveaways for raffles or events).

SILVER

\$350 per event

- Logo on all printed VAC Maps
- Inclusion on Boardwalk app map dedicated to VAC on day of event
- VAC Banner to banner to hang at your event

GOLD

\$750 per event

- Logo on all printed VAC Maps
- Click through logo on Website
- Mention in monthly News Letter
- Logo on VAC Posters
- VAC Banner to hang at your event
- VAC hosted mixer at your venue

PLATINUM

\$1,000 per event

- Medium sized Logo on all printed VAC Maps
- Click through logo on Website
- Mention in monthly News Letter
- Medium sized sponsor Logo on VAC Posters
- VAC Banner to hang at your event
- VAC hosted mixer at your venue
- Social Media mentions & Highlights to over 15,000 followers.
- Mention in two press releases

TITANIUM

\$5000 per event

- Top presenting sponsor Logo on all printed VAC Maps
- Large click through logo on Website
- Mention & logo on monthly News Letter (reaches and audience of over 4,000)
- Top presenting Sponsor Logo on VAC Banner at Sept Crawl
- VAC hosted mixer at your venue
- Social Media mentions & Highlights to over 15,000 followers.
- Post Event photography
- Ad in vuhneeshun magazine
- Interview in Yo Venice
- Live Streaming for one event

Contact:

Kelly Layne

Sponsorship (310) 650-6805

Sponsor@VeniceArtCrawl.com

Sunny Bak

Sponsorship (310) 430-2214

Sbak@mac.com



Advertisement



The Weekly Yelp

LA West





Hidden Treasures - Valerie Deanna C

Holiday shopping can be quite overwhelming. But have no fear, Yelp car help! Angelenos are lucky our city's diverse population is reflected in local shops that carry unique treasures. Check out these prime places to please that special person on your list.



BlackMarket

★★★★ 174 reviews

Sawtelle

2023 Sawtelle Blvd, Los Angeles, CA Shoe Stores, Men's Clothing, Women's Clothing



"Cute boutique with fun jewelry, comfy clothing, and little trinkets. They have a slew of items in all different price ranges to fit your budget. I like the 'local' type items you can buy to show your pride for California or Los Angeles."

Jeanne G., Santa Monica, CA

December 2016



Yelp Los Angeles is a major sponsor of the Venice Art Crawl.

This Week's Sponsor



Venice Art Crawl

The Venice Art Crawl, a Venice Chamber of Commerce hosted event is happening December 17 from 6-10pm. Coming into its 6th year, the Venice Art Crawl is a free community four-time-ayear art affair featuring art, culture, and entertainment. This last VAC of the year is excited to feature the art of school children who participated in the VAC inaugural "My Venice Holiday" at The Terrace Café, 7 Washington Blvd., Venice, CA 90291. You can grab a map of the venues involved in the evening's festivities at Danny's Venice 23 Windward Ave., Venice, CA 90291. Carolers will be strolling up and down Washington Blvd. Walk to the end of the historic Venice Pier to experience pop up artists and music. Bring your lit up bicycle and join the official Venice Electric Light Parade from dusk 'til it ends. Starting point: Hinano's, 15 Washington Blvd, Venice, 90291.





Press

Venice Art Crawl celebrates three years in style at the Cadillac

0

Posted August 14, 2013 by The Argonaut in This Week



Venice Art Crawl, a seasonal collaboration between local artists and merchants, celebrates its third anniversary with a party on Aug. 16.

By Michael Aushenker

Like the best pieces of art, it all started with a simple idea. Suddenly, Venice Art Crawl is rounding its third anniversary with its event from 7 to 11 p.m. Friday, Aug. 16.

Argonaut

ONLINE

The public is invited to celebrate this homegrown coordination of artists, bars and restaurants at the Cadillac Hotel and Dudley Gallery, 8 Dudley Ave., Venice.

"We aim to inform and excite the people of Venice that we are still very active in the community," said Venice Art Crawl board member Nicole Muyingo. "And to let artists know that there is still a place for them to go if they are truly passionate about

showcasing their art and exposing their talents to people from all different walks of life."

Event co-founder and Venice Paparazzi photographer Edizen Stowell, said, "Three years ago, the VAC was just an idea; a conversation between Daniel Samakow, Mike Newhouse and myself. Now, 36 months later, with the help of so many volunteers such as Sunny Bak, Lisa Ramsay, Isabelle Lago, Michael Mullen, Nicole Muyingo, Mark Rojas, David Stine and many more, we have more than 30 VAC events under our belt, 7,500 Facebook fans, and hundreds of artists have showcased their work."

All that volunteerism has paid off, say organizers.

"The Venice artist community has become a family and more," Stowell said.

Currently in the works are two more art crawls for 2013 – on Sept. 19 and Dec. 19. Prospective artists, volunteers and committee members can contact organizers via their Facebook page.

"The Venice Art Crawl brings Venetians closer," said event president Michael Mullen. "By pairing up artists with local restaurants and galleries, we are able to achieve a great deal of awareness in the community."

Or, as Muyingo put it succinctly, "We want Venice to get excited about art and community."

Information, veniceartcrawl.com; facebook.com/theveniceartcrawl.

Michael@ArgonautNews.com



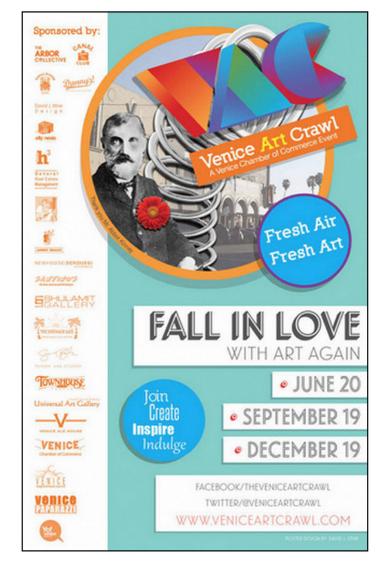
Press

Venice Art Crawl: June 20th!

June 19th, 2013 by Bret \cdot No Comments

The June installment of the Venice Art Crawl will be held on Thursday, June 20th! This event has the most amount of gallery "pop-ups" ever, so it should be worth checking out!







Press

Los Angeles Times

Venice gets creative with first Art Crawl

Exhibits can be found in all sorts of spaces in addition to galleries during the evening social mixer. Organizers hope the crowds of art lovers will rival L.A.'s downtown Art Walk in size.

August 19, 2010 | By Charlie Amter, Special to the Los Angeles Times



Venice may be the home of more internationally known artists than perhaps any other area of Southern California over the last few decades, but recently, all the action for casual art appreciators has shifted to Culver City and downtown L.A., where a monthly "art walk" has livened up the loft-heavy city core.

Now, the beach is fighting back.

A scrappy grassroots neighborhood effort to emulate the success of art-centric block parties and happenings in other Southland neighborhoods has given rise to a new Westside event, the monthly Venice Art Crawl.



Venice Art Crawl Brings Creative Community to Center of Nightlife

VENICE, Calif. (September 10, 2013) — The Venice Art Crawl (VAC) is now beginning its fifth year and is poised to for some big shows this year, showcasing the rich cultural and artistic history of one of LA's most eclectic neighborhoods.

For over 100 years, Venice has been a destination for artistic expression, with artists from Charlie Chaplin to Jim Morrison to Dennis Hopper calling the beachside neighborhood home. The bohemian atmosphere that has always welcomed the creative community has in recent years been met with a growth in property value and commercial development, but this has only enriched the artistic community, whose work — visible on almost every street — increases the quality of life in this neighborhood.

The Venice Art Crawl, sponsored by the Venice Chamber of Commerce, serves to connect the community and visitors to the creative artists and performers who live in and add to the character of this celebrated playland of diversity. In the last three years, the VAC has organized over 50 events, bringing thousands of art enthusiasts to the beachfront neighborhood and featuring hundreds of artists and performers.

The now quarterly art event — happening the third Thursday of March, June, September and December — is working to inform and excite the people of Venice, showing there is still a place for artists to showcase what they have to offer to people from all different walks of life. Many artists take this time to create new murals or artwork live, and past crawls have been full of book signings, spoken word performances, live body art exhibits and plenty of DJ'd shows for visitors to enjoy.

ABOUT THE Venice Art Crawl:

The VAC is a 100-percent volunteer produced event that showcases and preserves the artistic character of the neighborhood. Every third Thursday of March, June, September and December, along about a mile of the picturesque Oceanfront Walk, dozens of galleries present cutting-edge art from talented local artists, including William Attaway, Rip Cronk, Chase and others. Thousands of visitors have attended the VAC, which has attracted artists such as Shepard Fairey and sponsors like Red Bull. From music pouring out of a converted gas station to open houses to school buses transformed into Burning Man-inspired mobile installation, every surface in Venice is a canvas.

More information visit www.veniceartcrawl.com. Join our fan page on Facebook, www.facebook.com/theveniceartcrawl, where you can get updates on events and find out about other happenings in the area.

Media Contact:

Lauren Harrison, laurenharrison0103@gmail.com, 310.256.9645







Venice Art Crawl Features Venice Symphony Orchestra, Jules Muck Holiday Show

Tonight is the last Venice Art Crawl of 2013. With 26 exhibits and events happening throughout town starting at 6 p.m., it's tough to pick and choose. But given that this crawl highlights muralists, plans should definitely involve a visit to The Containers at 1410 Main Street where the Venice Symphony Orchestra (VSO) will be playing and hosting a holiday-themed show curated by renowned muralist Jules Muck.

Speaking of VSO collabs with Jules Muck, we stumbled upon this Kickstarter video where she talks about an art house, The Venice Art Haus, given to her by the VSO to make art and turn into art before it's torn down, thus the Kickstarter project's name, "Create and Destroy: The New Art Haus." (The old Venice Art Haus was a rundown space on Abbot Kinney back in 2010.) The plan is to make it available to painters, hold shows, provide paint lessons, and to cover the exterior in murals in time for the March 2014 Venice Art Crawl. In her effort to raise \$2,300 by Christmas for toilet paper, printers, paint, and other necessities, Muck is offering a range of incentives for you to donate including, but not limited to, the following:

\$1 She will love you.

\$30 Gets you a Venice Art Haus T-shirt.

\$75 A set of derogatory greeting cards by Jules Muck.

\$350 Muck will do an oil painting portrait of your pet. (For \$500 she'll do yours.)

\$1000 Your face spray painted green and huge in one of Muck's murals on the streets of

\$5000 She'll come to paint a mural in/ on your home.

[&]quot;This is our holiday-themed show," Muck says in the self-guided video tour of the Venice Art Haus.

[&]quot;So there's some disturbing stuff, but that's what we're here to do, to disturb, and that is why we can't accept any private funding, and we have to do all crowd funding, so that we can not appease any corporate scumbags."



gothamist||c

Pencil This In: Found Films, Venice Art Crawl, Video Installations at Eichler Homes, Aimee Bender and Lost Moon Radio

ART CRAWL

Tonight's the night for the <u>Venice Art Crawl</u> from 6-10 pm. Pick up VAC maps at Danny's, 23 Windward Avenue, Hama Sushi, 213 Windward Ave. or The Terrace, 7 Washington Blvd., for the complete listing of the events and pop-up locations. There's also a Red Bull-sponsored shuttle to several stops along the route, if you get tired. The official VAC map contains a list of the evening's events and locations. Highlights tonight include an exhibition of Gary Baseman's work at Shulamit Gallery and performances by Venice Symphony Orchestra on Main Street throughout the night.



Los.Angeles.

THE GUIDE





Venice Art Crawl Mural Walk

WHERE: Venice Beach

WHEN: Thursday, December 19, 2013

TIME: 6 p.m. - 10 p.m.

Over 30 pop-up galleries will open their doors on this one night to celebrate art and community for December's Venice Art Crawl. This art crawl, learn about the mural art throughout Venice with unique guided tours, plenty of new art, live performances. Santa makes an appearance, too. More information



CURBEDWIRE

Venice Art Crawl, \$2.2 Million House to Benefit Special Olympics

Tuesday, January 18, 2011, by Dakota Smith



SANTA MONICA & VENICE

CURBEDWIRE

4 COMMENTS

Image via Facebook

VENICE: It looks like the famous gargoyle house in Venice is partaking in the Venice Art Crawl happening this Thursday. (The event takes place every third Thursday of the month.) Maybe you can also offer to buy the busty lady atop that dragon, or haggle over one of the gargoyles. [Facebook]

Posted December 18, 2013 by The Argonaut in This Week

Argonaut



Local artist William Attaway prepares an installation on Market Street for a previous Venice Art Crawl

By Michael Aushenker

This past year, the Venice Chamber of Commerce and the board of directors for the Venice Art Crawl transformed the once-monthly Venice Art Crawl into a seasonal event and reduced the number of happenings at each event.

But in this case less truly is more, as art crawls have emerged better planned, more carefully curated visitor experiences united by a theme.

Tonight's Venice Art Crawl, titled "December Lights and Venice Murals," offers 20 receptions and happenings of a larger scale than previous attractions.

Take the Venice Symphony Orchestra Art Show and Fundraiser, featuring a full-size concert alongside work by its curator, the prolific Lincoln Boulevard muralist Jules Muck, as well as artists Annie Preece, Benjamin Alejandro

and Daniel Silvas. Funds raised by that event, from 6 p.m. to midnight at The Containers (1410 Main St.) go toward the orchestra's music education program for local youth.

Two rooftop art parties happen simultaneously from 6 to 10 p.m. at Venice Breeze (2 Breeze Ave., between Speedway Alley and the boardwalk) and Venice Suites (417 Ocean Front Walk), with both events featuring art, music, food and drink. The Venice Breeze event includes live body-painting art, and there will be a special black light installation at Venice Suites.

An event called "Unique Boardwalk Art" features work of sculptor Ben Allanoff and fractal artist Anders Hjemdahl in the parking lot east of Hama Sushi (1504 ½ Main St.).

A gathering at Flannel (1223 Abbot Kinney Blvd.) from 6 to 9 p.m. spotlights local photographer Stephanie Vovas' images of flannel garments.

An event from 7 to 10 p.m. features artists Theresa Holiday and Jon E. Nimetz will at Cairo Cowboy (46 Windward Ave.), and from 6 to 9 p.m. Danny's Venice (23 Windward Ave.) features live music, photography and painting by a number of artists.

"Waves, Trains and Graffiti Girls," a street art mural project featuring live painting and music, happens from 6 to 10 p.m. at 40 20th Place (near Pacific Avenue and North Venice Boulevard).

Artist Drew Blood, a roller-blader who has been painting empty swimming pools for four years, shows his works on canvas and paper from 6 to 9 p.m. at Venice Ranch Market (417 Rose Ave.).

"Moments," a one-woman show by elemental line artist Alice Batliner, takes place from 6 to 10 p.m. at Particle South (1317 Innes Place).

And who can resist pet portraits? Christian Shenouda will exhibit quirky canine and feline portraiture and take photographs of your pets for free at Sunny Bak's photography studio (2214 Pacific Ave.). Also at Bak's from 7 to 10 p.m., Venice Story, a new initiative devoted to collecting local stories, will have a booth recording people's interesting, poignant or funny anecdotes of living or working in Venice.

New this month: custom Venice Art Crawl shirts for sale at the Danny's Venice and Hama Sushi information booths, and a film crew will document the night's happenings.

Nicole Muyingo, executive event producer for the Venice Art Crawl, said rather than let people take monthly events for granted, going all-out a few times a year has made crawls more special.

"We're really growing," Muyingo said. "We have more time to curate and orchestrate these events ... [and] engage with people in the community who want to get involved."

For a complete listing of events, including times and locations, see veniceartcrawl.com.