



5th Anniversary Celebration of

**LEGENDARY WOMEN
ARTISTS OF VENICE**



Hosted by the Venice Art Crawl

LWAOV Logo design by: Shin Shin Architecture & Design

2023

Year of Strength

Date: Thursday 16th March 2023, 7:30-10:30pm

The Gall3ry

1324 Abbot Kinney Blvd., Venice

About



The Legendary Women Artists of Venice Award was established in 2018 in honor of Women's History Month. The awards recognize the contribution of women to the arts and their profound impact on society. The awards are presented by the Venice Art Crawl and Venice Chamber of Commerce.

The Legendary Women Artists of Venice and Emerging Artist Awards are presented to female artists whose life and work exemplify the Venice Art Crawl's mission of creating community through art, education, and social activism. Awardees highlight the benefits of unique expression, collaborative initiatives, and creative workspaces. These amazing women uphold the legacy of feminist art history and theory across multiple art disciplines and meet the criteria of considerable accomplishment and contribution to the arts in the Venice community.

Representation Matters



Equity, Inclusion & Parity: they aren't just buzzwords or requirements for corporate hires. Art is an expression of the outer world. How are we storytelling and who's controlling the narrative?

Women inherently face institutional obstacles; only 14% of living women artists are represented in galleries nationwide. Women are dramatically undervalued – between 2008 and 2019, more than \$197 billion was spent on art at auction. Of that, work made by women accounted for just \$4 billion—around 2 percent. Women earn 75% of bachelor of fine arts and master of fine arts degrees in the states, and yet only 46% of working artists are women.

- 74¢ to the \$1 - amount made by women visual artists, despite making up nearly half the population of visual artists in the U.S.
- Of the 3,050 galleries in the Artsy database, 10% do not represent a single woman artist, while only 8% represent more women than men. Almost half represent 25% or fewer women.
- Data analysis shows that collections of 18 major U.S. art museums were 87% male and 85% white.
- At the Art Basel Fairs (Basel, Miami & Hong Kong) women made up less than ¼ of artists on view in the past four years.

It's time to listen to the comprehensive experiences of our shared world, through art.





2023



Legendary Woman Artist: Catherine Hardwicke

Legendary Woman Artist: Sandy Bleifer

Legendary Woman Artist: Edizen Stowell

Emerging Artist: Accepting Nominations

Legendary Women Artists of Venice Recipients meet the rigorous criteria of considerable achievement and contribution to the Arts and Venice Beach community – each one has over 10 years of experience represented by their professional efforts, work, vision, and commitment. The award anticipates a lifetime of achievement for its recipients and the building of a new sisterhood in the arts.

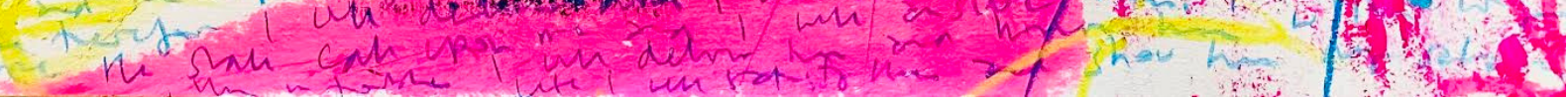
PREVIOUS AWARDEES: 2018 Judy Baca, Lucy Walker, Jules Muck, Joelle Dumas, Jean Edelstein, Meryl Leibowitz, Starfighter **2020** MB Boissonault, Ruth Chase, Robin Murez **2022** Isabel Lago, Megan Raney Aarons, Misty Srichandr

Keep Art Alive



Funds raised at this event will help us continue the preservation of the arts in Venice. Patrons and sponsors will be given VIP Access to the Legendary Women Artists of Venice Awards and be highlighted in current & future events celebrating the Venice Art Crawl. The Emerging Artist Recipient will receive a cash award along with recognition.





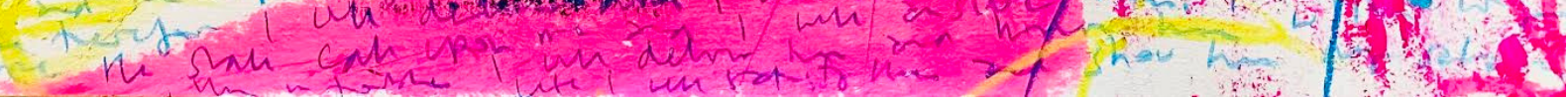
Why ---

Venice Beach is a renowned artistic community; a historic haven for eminent artists, musicians, actors, and writers. Much of our identity centers around the arts – Venice is home to vibrant murals, museums, galleries, studios, and art resource centers. The Venice Art Crawl’s mission is to preserve the arts in Venice. We aim to share, inspire, and promote collaboration within our community through mixers and art events. We are an all-volunteer, non-profit organization which is a committee of the Venice Chamber of Commerce.

Now in its thirteenth year, the Venice Art Crawl serves a community of 40,000+ in Venice Beach, the second-largest attraction in California next to Disneyland. Venice is famous for “weird meets iconic” and the VAC is known on the Westside for attracting folks of all ages. We encourage everyone to participate in showing, collecting, and celebrating art. Sponsored mixers, the VAC, the Legendary Women Artists of Venice Awards, and a yearly anniversary fundraiser event are powered by locals and volunteers whose involvement fosters a community bonding experience. Sponsors are welcome to support both the Legendary Women Artists of Venice awards and the Venice Art Crawl.

www.veniceartcrawl.com





Brand Visibility

As a sponsor, you and your brand will benefit from the following

- Legendary Women Artists of Venice Awards National PR campaign to attract national press and media coverage designed to generate impressions that highlight our Sponsors and their support of the cause.
- Our list of celebrities and influencers who support the cause through our events and online presence via social media, as well as television, radio, and other media.
- Your brand logo will be featured on appropriate signage throughout the event and on our valued partnership page.
- Your brand is mentioned by our spokesperson(s) during radio and press interviews publicizing VAC events.
- Our social team will add your brand logo to dedicated social media posts, emails, website promotions, and landing pages to expose your brand to our community.

Fundraising Activities + Events

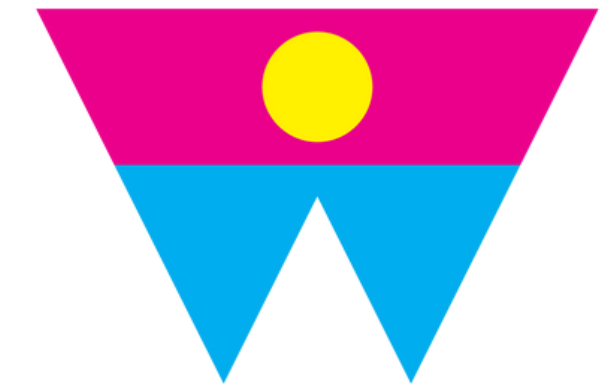
- Year-round VAC events and mixers
- Events target attendees of all demographics ranging from children, teens, adults, families, community groups, local organizations, businesses, community leaders, artists, and local + state elected officials.
- Ticket prices for VAC events range from \$10-\$350 making participation affordable at every level.
- Your brand logo on VAC promotional materials, TV and print ads add to brand visibility.

www.veniceartcrawl.com





LEGENDARY WOMEN
ARTISTS OF VENICE



let's celebrate!

General Admission Ticket \$150

Guests will be treated to a Legendary Women Artists of Venice NFT show, open bar, passed hors d'oeuvres, live musical performances, art activations, silent auction, raffle, and an opportunity to meet and congratulate legendary women artists and this year's honorees. Doors open at 7:30 PM.

VIP Ticket \$350

Guests will be treated to an Opening Cocktail Reception @ Art Unified featuring a live musical performance by Jackie Rain from Moonlight Studios, open bar, hors d'oeuvres, 3 raffle tickets, and a very special VAC swag bag.

Doors open at 5:30 PM.

Sponsorships



\$500 Art Lover sponsorship includes:

- One VIP ticket
- One Ticket to Opening Cocktail Reception @ Art Unified
- 3 Raffle Tickets
- VAC Swag Bag
- Logo on VAC website

\$1k Art Supporter sponsorship includes:

- Two VIP tickets to the event
- Two tickets to Opening Cocktail Reception @ Art Unified
- 6 Raffle Tickets
- Two VAC Swag Bags
- Logo on VAC website
- Social media post on the Venice Art Crawl's Instagram

\$2.5k Art Benefactor sponsorship includes:

- Four tickets to the event
- Four tickets to Opening Cocktail Reception @ Art Unified
- Four VAC Swag Bags
- Bottle Service at a table reserved for your guests
- Your logo on the VAC maps and Website
- Twelve raffle tickets
- Your logo on the signage at the event
- Four social media posts



Corporate



\$5k Bronze (Ambassador) sponsorship includes:

- Sponsorship of marketing materials + rentals
- Eight VIP tickets to the event
- Eight tickets to Opening Cocktail Reception @ Art Unified
- Eight VAC Swag Bags
- Bottle Service at a table reserved for your guests
- 24 raffle tickets
- Your logo on the VAC maps and Website
- Your logo on the step and repeat and signage at the event
- Four social media posts

\$10k Silver (Venue) sponsorship includes:

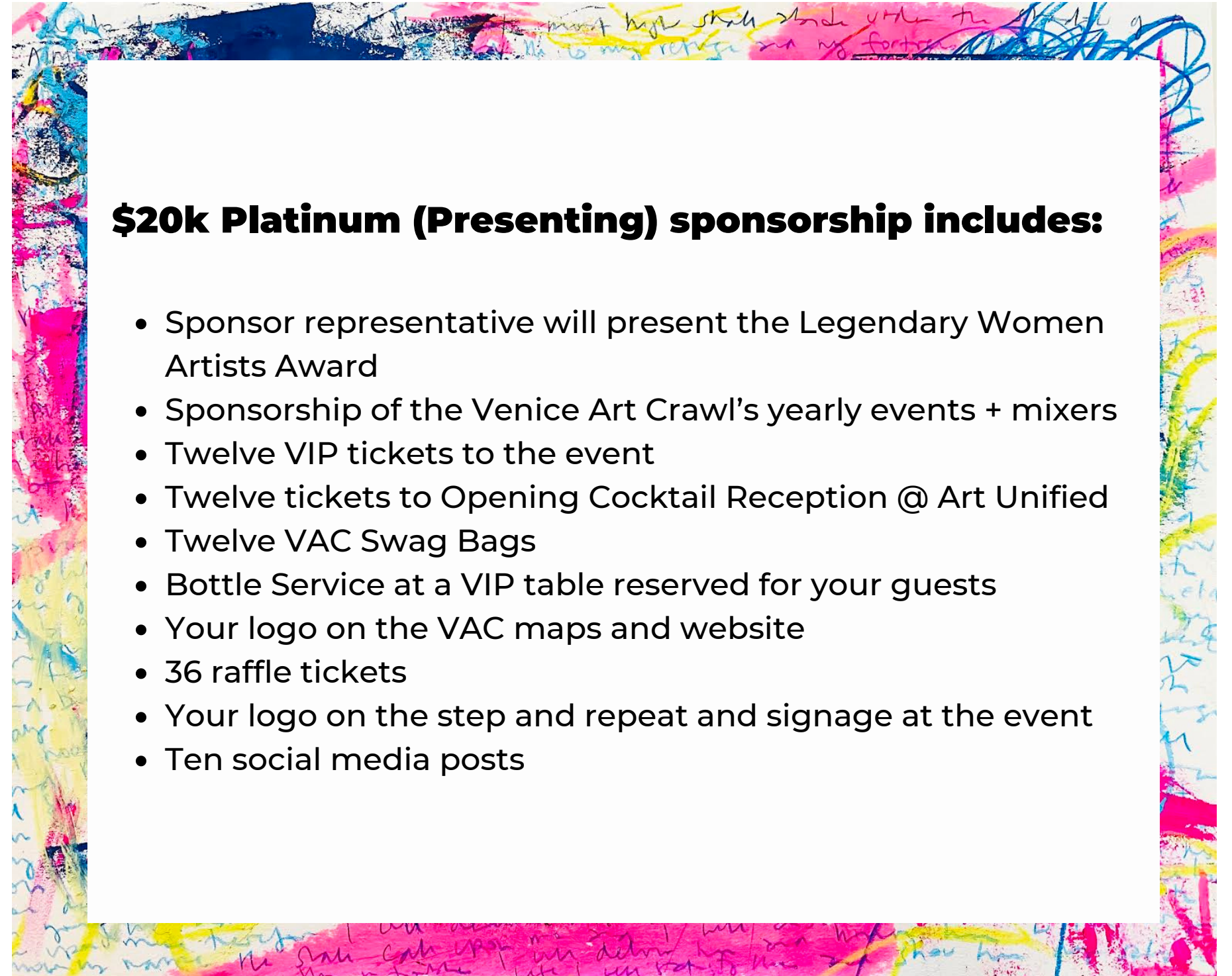
- Sponsorship of art, photography at the event + venue
- Ten VIP tickets to the event
- Ten tickets to Opening Cocktail Reception @ Art Unified
- Ten VAC Swag Bags
- Bottle Service at a table reserved for your guests
- 30 raffle tickets
- Your logo on the VAC maps and Website
- Your logo on the step and repeat and signage at the event
- Six social media posts

\$15k Gold (Emerging Artist) sponsorship includes:

- Sponsor representative will present the Emerging Artist Award + cash reward
- Twelve VIP tickets to the event
- Twelve tickets to Opening Cocktail Reception @ Art Unified
- Twelve VAC Swag Bags
- Bottle Service at a table reserved for your guests
- 36 raffle tickets
- Your logo on the VAC maps and Website
- Your logo on the step and repeat and signage at the event
- Eight social media posts

\$20k Platinum (Presenting) sponsorship includes:

- Sponsor representative will present the Legendary Women Artists Award
- Sponsorship of the Venice Art Crawl's yearly events + mixers
- Twelve VIP tickets to the event
- Twelve tickets to Opening Cocktail Reception @ Art Unified
- Twelve VAC Swag Bags
- Bottle Service at a VIP table reserved for your guests
- Your logo on the VAC maps and website
- 36 raffle tickets
- Your logo on the step and repeat and signage at the event
- Ten social media posts



Meet the Legendary Women Artists of Venice Awards Organizing Team



Sunny Bak
VAC President



Lauren Peggy Doyle
Producer



Hollie Stenson
Fundraising Director



Yasmin Patel
Creative Director



David Stine
Marketing Director



Karen LaCava
Auction Director

Contact Us

For Tickets + Event Sponsorship
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www.veniceartcrawl.com



"Abstract Psalm." Original Artwork by: Crista Hope /
Logo design by: Shin Shin Architecture & Design